

Partnering for Progress

2023

FHBA FALL

**LEADERSHIP CONFERENCE
SPONSORSHIP & ADVERTISING KIT**

October 16 - 20, 2023

THE HENDERSON BEACH RESORT & SPA
DESTIN | FLORIDA

888-991-FHBA
info@fhba.com
www.fhba.com

fhba
FLORIDA HOME
BUILDERS ASSOCIATION



Reach + Demos

WHY SPONSOR FHBA?

The Florida Home Builders Association (FHBA) is the **LEADING ADVOCATE** for Florida builders and trade partners. The FHBA is the perfect platform for groups seeking to reach the building community in Florida.

As the **3RD LARGEST HOME BUILDERS ASSOCIATION IN THE NATION**, FHBA is growing everyday. With the demand for homes in Florida on the rise, so is our membership. FHBA members contribute to generate **\$3.09 billion in state and local revenues**.

The FHBA hosts the Fall Leadership Conference, where leaders in the Florida residential construction and remodeling industry are recognized for their service to our organization and upcoming leaders are installed. This intimate event will place your company at the forefront of Florida's building elite.

3rd

LARGEST HOME BUILDERS ASSOCIATION IN THE NATION

8 OF FLORIDA'S TOP 10 BUILDERS ARE FHBA MEMBERS

- Lennar
- D.R. Horton
- Taylor Morrison
- GL Homes
- Pulte
- KB Home
- Minto Communities
- Highland Homes
- Adams Homes
- ICI Homes

86%

86% of new homes built in Florida are built by FHBA members

80%

80% of Large Volume Builders are FHBA members

TOP 3 DECISION MAKERS

1

President/
CEO

2

Manager/
Director

3

Owner/
Partner

BUYING POWER of more than **\$1.5 BILLION** on residential building & remodeling



Sponsorship Opportunities

GOLD CONFERENCE SPONSOR • \$5,000

In addition to the Bronze and Silver level sponsorship benefits, you will be featured in one edition of the FHBA ENews. This email is distributed to an audience of 8,000 with an open rate of 20%. Your company can provide advertorial content valued at \$750 per issue.

SILVER CONFERENCE SPONSOR • \$4,500

In addition to the Bronze level sponsorship benefits, we will place your promotional materials at our Registration Desk.

BRONZE CONFERENCE SPONSOR • \$4,000

Your logo will be listed on our sponsorship signage; on our Event Schedule; shown on a slide during our Board Meeting; listed on our website and in the pre-conference and post-conference edition of FHBA News (our weekly electronic newsletter); we will provide you will a six-foot skirted table for a table top display during the conference; you will receive two (2) complimentary tickets to our Welcome Reception and two (2) tickets to our Awards and Presidential Installation Luncheon.



WELCOME RECEPTION SPONSOR • \$3,500



You will be listed as a sponsor on our website; your logo will be on event signage; your sponsorship will be announced during the reception and you will receive four (4) tickets to the Welcome Reception.

AWARDS & PRESIDENTIAL INSTALLATION LUNCHEON SPONSOR • \$2,500

(4 Sponsorships Available)

You will be listed as a sponsor on our website; your logo will be listed on all signage; your sponsorship will be announced during the Luncheon; your logo will be on the Luncheon Program and you will receive four (4) tickets to the Awards and Presidential Installation Luncheon.

COFFEE BREAK SPONSOR • \$1,800 (3 Sponsorships Available)

Sponsorship acknowledgment signage will be placed next to the coffee station and you will be listed as a sponsor on our website.

FHBA FRIENDS & FAMILY • \$500

You will be listed as a sponsor on our 2023 Fall Leadership Conference Sponsorship Sign in the registration area.

2023 SPONSORSHIP CONTRACT

Return completed contract along with deposit or full payment to FHBA, 1319 Thomaswood Drive, Tallahassee, FL 32308. For more information on sponsorships contact Candace Yeager at 850.402.1874 or email cyeager@fhba.com.

SPONSOR INFORMATION

Company Name: _____ Contact: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Website: _____
Authorized Signature: _____ Date: _____

ADDITIONAL SPONSOR CONTACT

Contact Name: _____ Email: _____
Phone: _____

SPONSORSHIP SELECTION

- | | |
|--|---|
| <input type="checkbox"/> FHBA Family & Friends: \$500 | <input type="checkbox"/> Bronze Sponsor: \$4,000 |
| <input type="checkbox"/> Coffee Break Sponsor: \$1,800 | |
| <input type="checkbox"/> Awards & Presidential Installation Luncheon Sponsor: \$2,500 | <input type="checkbox"/> Silver Sponsor: \$4,500 |
| <input type="checkbox"/> Welcome Reception Sponsor: \$3,500 | <input type="checkbox"/> Gold Sponsor: \$5,000 |

CONTRACT AGREEMENT & PAYMENT OPTIONS

If the fee, including any deposit or periodic payment under a mutually agreed upon payment plan, is not received by FHBA when due, FHBA reserves the right not to supply, or cease to supply, any or all of the benefits and/or rights unless full payment has been received by FHBA. This becomes a binding contract upon acceptance of this signed contract. Any litigation arising from this agreement shall be brought in Leon County, Florida. I have read and agree to abide by the 2023 Contract Terms.

Authorized By (Signature Required) Title Date

Accepted By FHBA Date

50% DEPOSIT OR TOTAL AMT DUE: \$

Check MC VISA AMEX Discover Invoice Me

Card#: _____ Expires: _____ Security Code: _____

Name on Card: _____ Signature: _____

Make check payable to FHBA and mail with form to 1319 Thomaswood Drive, Tallahassee, Florida 32308