BAY BUILDING INDUSTRIES ASSOCIATION

GREAT AMERICAN PARADE OF HOMES

June 7th, 8th, & 9th, 2024 45th Annual Parade of Homes



2024 Parade of Homes Sponsorship Form

PLATINUM SPONSORSHIP

\$7,500

This package offers enhanced exposure in the Parade of Homes Magazine including your logo on the front cover and 2 full page ads to showcase your business. Your business name/logo will appear on all print, signage, billboards, digital magazine, BBIA website, social media, & BBIA Bustle newsletters related to the Great American Parade of Homes.

SUBDIVISION SPONSORSHIP

\$5,000

This package offers 2 Entries featured in Parade of Homes Magazine and 1 additional full page ad in the Parade of Homes Magazine showcasing the subdivision. Your business name/logo will appear on print, sponsor signage, digital magazine, BBIA website, social media, & BBIA Bustle newsletters related to the Great American Parade of Homes.

GOLD SPONSORSHIP

\$2,500

This package offers I Full Page in the Parade of Homes Magazine. Your business name/logo will appear on print, sponsor signage, digital magazine, BBIA website, social media, & BBIA Bustle newsletters related to the Great American Parade of Homes.

SILVER SPONSORSHIP

\$1,500

This package offers a Half Page in the Parade of Homes Magazine. Your business name/logo will appear on print, sponsor signage, digital magazine, BBIA website, social media, & BBIA Bustle newsletters related to the Great American Parade of Homes.

LENDER SPONSORSHIP

\$750

This package offers an opportunity for our members to sit at the Scholarship Home during the Parade of Homes during a scheduled time slot and provide your lender information to potential buyers. Your business name/logo will appear on print, sponsor signage, digital magazine, BBIA website, & social media related to the Great American Parade of Homes.

BRONZE SPONSORSHIP

\$500

This package includes your business name/logo on print, sponsor signage, digital magazine, BBIA website & social media related to the Great American Parade of Homes.

Call Stacy for Details 850-890-8554

BAY BUILDING INDUSTRIES ASSOCIATION

GREAT AMERICAN PARADE OF HOMES





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Company:				
Name :				
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Type of Sponsorship :			Authorized Amount	:
			3.5 % Convenience	Fee Added to All Credit Cards.
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Payment By Check:

Please return this form to the BBIA office with check payable to:

BBIA

223 Forest Park Circle, Panama City, FL 32405

Email Sponsorship Form, Company Logo, Artwork, Photos, and Applicable information to Stacy@BayBIA.org along with credit card authorization form.

Questions? Call Stacy at 850-890-8554

